

**CELEBRATING  
OUR REGION'S...**

**CONTACT CENTRE**

# **SUPER HEROES**



**8 FEBRUARY 2019  
RAMSIDE HALL**



## BY PARTNERING WITH US YOU WILL:

- Drive your brand awareness
- Highlight your business to thousands of contact centre staff, senior management and sector partners via the marketing campaign leading up to the event.
- Position yourself as a key supplier to the sector by being profiled at the awards ceremony
- Entertain clients, staff and suppliers at the awards ceremony itself
- Network and win new business with the elite of the contact centre sector

## WE WOULD LOVE YOU TO BE PART OF OUR FUTURE?

The first North East Contact Centre Awards took place in 2003 and since that time the event has grown in terms of stature and importance to the sector, attracting more entries and guests each year. The aim of the awards is to recognise and reward the outstanding achievements of the employees who have helped the industry become such a great success in this region and to recognise company excellence.

This year the awards are bigger and better than ever with a fresh new look, new date to capture the whole of 2018 successes and a new management team appointed on behalf of Sunderland City Council who host the awards. Working in partnership with Sunderland City Council, event experts She's Gott It! are set to take the awards to the next level.

These awards really do provide great opportunities to be involved not just as an entrant. We would love to talk to you regarding sponsorship opportunities whereby you can work with us in promoting your brand to the contact centre sector. Let us help you showcase your product or service whilst being aligned with this prestigious event and that can only mean one thing, brand exposure in the right places.



**HEADLINE  
SPONSOR.....  
and the benefits are:**

**These awards recognise and reward excellence in the  
North East Contact Centre Sector:**

- Judged by panel of outstanding representatives who have expertise from every facet of the industry
- 12 categories including ones for Best Contact Centre over 250 seats
- The awards are judged independently using best practice to ensure the winners are fairly chosen
- Culminating in a glittering ceremony attracting over 300 industry peers
- The Awards are being organized by She's Gott It Events who have extensive experience running industry-leading awards programmes including the NE Employee Of The Year Awards and Women In Business Awards

**....during the lead up to the awards**

- 150 word profile on [www.necontactcentreawards.co.uk](http://www.necontactcentreawards.co.uk) 2018 website
- Your company logo with hyperlink will be shown in a premium position on the website
- Your company logo on promotional HTML emails and other event materials
- Headline Sponsor of The Awards 2018 logo available for your use
- Your company name in press releases pre and post event
- Your company logo on tickets issued to all attendees

**...during the awards ceremony:**

- Your company logo on the stage set of the Awards
- Your company logo shown on AV presentation of the Awards
- Your company logo on signage at the event
- Full page advert in awards programme
- Reference to your company in the awards presentation script
- A representative from your organisation to announce the finalists and present the award on stage for the North East Contact Centre of the Year Award (over 250 seats)
- Your company logo on screen with details of the category finalists and winner
- A representative from your organisation to provide a short welcome address on behalf of the headline sponsor
- Platinum Hospitality table for 10 at the Awards Ceremony 8<sup>th</sup> February 2019

**...and post-awards:**

- Reference to your sponsorship and your company logo in the "Awards Review" email
- 1 email to be sent on your behalf to all attendees
- Reference to your support in post event materials, press releases etc

**Headline Sponsor Fee is £5,500 + VAT**



## The Categories are:

- Contact Centre Adviser of the Year
- Multi Channel Adviser of the Year
- Customer Experience Champion
- Sales Star
- Inspirational Leader
- Most Effective Implementation of Technology
- People Development Heroes
- Contact Centre Dream Team
- Outstanding Contribution to Community
- North East Contact Centre of the Year under 50 seats
- North East Contact Centre of the Year under 250 seats
- North East Contact Centre of the Year over 250 seats

## CATEGORY

## SPONSOR.....

## and the benefits are:

### ...during the lead up to the awards:

- 100 word profile on [www.necontactcentreawards.co.uk](http://www.necontactcentreawards.co.uk) 2018 website
- Your company logo with hyperlink on the Sponsors & Partners pages of the event website
- Your company logo on promotional HTML emails and other event materials
- “Category Sponsor of the the Awards 2018 logo available for your use
- Opportunities to be included in press releases including industry interest articles
- Regular social media mentions

### ...during the awards ceremony:

- Your company logo shown on AV presentation of the Awards
- Your company logo on signage in the reception area of the event
- Reference to your company in the Awards presentation script as sponsor of the allocated category
- A representative from your company will present the trophy to the category winner
- Half page advert in the programme (specifications to be issued)
- Your company logo on screen with details of the category finalists and winner
- Table for 4 at the Awards Ceremony 8<sup>th</sup> February 2018
- Official photograph with your award winner to be used for your own publicity

**Category Sponsor Fee: £2000 + VAT**



## CONTACTS:

Event Management Team @ She's Gott It! Events  
[www.shesgottit.com](http://www.shesgottit.com)

Sie Francis - Tel: 0191 3856619  
[sie@shesgottit.com](mailto:sie@shesgottit.com)

## THE CEREMONY

The ceremony will be held at Ramside Hall Hotel on 8<sup>th</sup> February 2019 starting at 6.30pm and promises to be a spectacular celebration with a great party atmosphere.

## OTHER SPONSOR OPPORTUNITIES ARE AVAILABLE ON REQUEST AND COULD INCLUDE.....

- **Website Sponsor**
- **Programme Sponsor**
- **Drinks Reception Sponsor**

Bespoke packages are available too, if there is something you would like to get involved in other than those above, do get in touch and we would love to be able to tailor something to suit your needs.

## TICKETS

Tickets for the awards ceremony are on a first come first served basis and cost £95 each or £900 for a private table of 10.

Please contact [sie@shesgottit.com](mailto:sie@shesgottit.com) to book your tickets, please book early to avoid disappointment.

## 2017 WINNERS



To view all winners please visit the website: [www.necontactcentreawards.co.uk](http://www.necontactcentreawards.co.uk)